

# AD SPECS

## AT A GLANCE

All ads must be submitted in RGB format. An editable PDF or packaged Adobe file is preferred.  
**Graphic design services from PFX are an additional \$250 per campaign.**

Ad Type	Specs
Petfoodexperts.com Homepage Banner*	1366px X 768px
PFX Marketplace Banner*	1597px X 639px
PFX Mobile App Banner	1597px X 639px
PFX Promo Carousel Ad	751px X 561px
Dedicated Email Header	1355px X 521px

Ad Type	Specs
Monthly eNews (The Dish) Graphic	700px X 400px
Social Post	1080px X 1080px
Social Story Post	1920px X 1080px
Blog Graphic	1200px X 630px
Marketplace Brand Page Graphic	600px X 600px

\*Please provide logo, text and button details separately for overlay.